

MarketView Optimizes Your Amazon Business With Fast, Comprehensive, Actionable Reporting

All publishers have experienced the challenge of downloading Amazon reports and merging in additional data just to gain a basic understanding of your Amazon business.

We can help you do it better. Our tools automatically combine Amazon Sales, Inventory, and Traffic reports with your ONIX feed product information and data from retailer product pages. The resulting reports and charts clearly highlight problems and help maximize sales.

Easy Data	No more downloading and combining separate reports from Amazon. We bring Amazon Sales, Inventory, Traffic, Product Catalog Reports together and more.
Big Picture Knowledge	See Amazon Reports combined with product data and information from retailer product page scrapes for a richer and more actionable view.
Optimized Metadata	Identify compliance gaps in BISAC and Keyword metadata aligned with Amazon's published guidelines.
Fast Access	Comprehensive reports monitor and instantly identify lost buy buttons, who owns buy box, availability messaging, wrong prices and pub dates, missing cover images and much more.
Expert Guidance	We teach you and your team how to rapidly recognize and fix your data problems.
Unlimited Users	Your subscription includes access for anyone at your publishing house.



MarketView is a product from **Iobyte Solutions**, the leading Sales Reporting and Analytics vendor in the industry.

Big River Consulting is a Boutique Consultant Group specializing in Amazon performance optimization.

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Both companies have over 20 years' experience in the book publishing industry and historical Amazon experience.